



MEDIA RELEASE

Assiniboia Downs
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Revolutionary change in Assiniboia Downs racing schedule

Assiniboia Downs has announced a major shake-up in its traditional days of live racing in 2009 to build up its' betting pools by attracting more wagering from other racetracks. The typical live racing week will now be Tuesday, Wednesday, Friday and Saturday evenings. The only Sunday racing will occur on Mother's Day, May 10 – opening day for the 65-day meet which ends Saturday, Sept. 12.

"Our Sunday race cards last year were our weakest from a wagering standpoint while Tuesday nights saw a dramatic increase in action, largely due to wagering dollars coming from other tracks," said MJC President Harvey Warner. "Racetracks need more thoroughbred racing on weeknights so we are positioning ourselves to capitalize on that demand."

Sunday racing at Assiniboia Downs saw steep competition for the simulcast dollar from such giants of the industry as Saratoga, Del Mar, and Churchill Downs which all present attractive world class race cards.

Post times will be 7 p.m. The only afternoon cards, with a post time of 1 p.m., will be those offered on Mother's Day Sunday and on holidays:

- Victoria Day Monday, May 18
- Canada Day Wednesday, July 1
- August holiday Monday, Aug. 3
- Labour Day Monday, Sept. 7.

Assiniboia Downs continues to offer Las Vegas-style simulcast wagering from top tracks in North America and Australia every day and VLT action from 9 a.m. to 2 a.m.

This revolutionary change in scheduling marks the beginning of the racetrack's fifty-first year of business.

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